Cookie Policy

Introduction

This Cookie Policy explains how we use cookies and similar technologies on our website. Cookies are small text files that are placed on your device (such as a computer, tablet or smartphone) when you visit a website. They allow the website to recognise your device and store information about your preferences or actions.

Cookies can be used to: ensure a website functions correctly, improve website performance and usability, remember user preferences, and where consent is given, analyse how visitors use a website.

Cookies are stored by your web browser (for example Chrome, Safari, Firefox, or Edge) and are not visible on the website itself.

Types of cookies

Cookies can be categorised in several ways:

First-party and third-party cookies: First-party cookies are set by this website; Third-party cookies are set by external organisations whose services or content are used on websites (for example analytics providers or video hosting platforms).

Session and persistent cookies: Session cookies are temporary and are deleted when you close your browser; Persistent cookies remain on your device for a defined period or until you delete them.

Essential and non-essential cookies

We distinguish between essential and non-essential cookies.

Essential cookies: are strictly necessary for the operation of our website. They enable core functionality such as: website security, page navigation, form submission and basic website functionality. These cookies are always active and do not require your consent, as they are necessary for the website to function.

Non-essential cookies: are not required for the website to function, but help us understand how the website is used or improve user experience. These may include: website analytics

cookies, performance or usage monitoring tools and embedded media services (such as video players). Non-essential cookies are only used where you have provided your consent. They are not set by default. You may give or withdraw your consent at any time.

How we use cookies

We use cookies to ensure our website operates securely and effectively, improve usability and performance.

Information collected through cookies is not used to directly identify individuals.

Cookies we use

First-party cookies

The table below sets out the first-party cookies used on our website.

Cookie	Purpose	Type
Wordpress	Website development	Essential

Managing cookies through your browser

In addition to our cookie controls, you can manage or delete cookies using your web browser settings. Most browsers allow you to: see what cookies you have, delete cookies, or block cookies entirely.

Further information about managing cookies can be found at: www.allaboutcookies.org

Contact information

If you have any questions about this Cookie Policy or how we use cookies, please contact us using info@chattycherubs.co.uk.